

# WHAT IF THERE WAS A PRODUCT THAT:

- Offered the innovation consumers are looking for?
- Cut retail costs, creating a larger profit margin?
- Improved the consumer experience?



**NOW, THERE IS.**

# INTRODUCING

**OUT** **BOX**<sup>TM</sup>  
OF THE  
FOUNDATION

BY *Leggett & Platt*<sup>®</sup>  
INCORPORATED

# OUT OF THE BOX FOUNDATION PATENTED DESIGN

- **Folding Foundation** – folds in half and compresses for easy mobility and storage
- **Maximum Edge Firmness** – heavy-duty 6-gauge border rod is welded and trimmed flush
- **Eye Appeal** – designed with tailored corners and attractive ecru upholstery
- **Minimal Assembly Required** – simply remove from box, unfold, and sleep

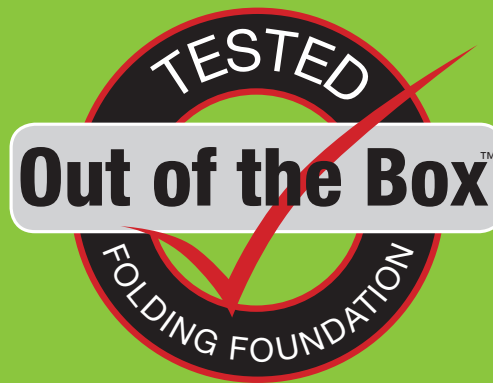


# OUT OF THE BOX FOUNDATION PATENTED DESIGN

- **Optional Leg Attachments** – screw-in legs with tool-free assembly; available in standard or upgrade design
- **Optional Headboard and Footboard Attachments** – attaches to legs with tool-free assembly
- **Proven Durability** – passed all durability tests, including Cornell, Rollator, and Impact



# PAIR WITH ANY FR 1633-COMPLIANT MATTRESS



- Tests Performed at SGS Labs in Tulsa, Oklahoma
- Over 40 Burn Tests Conducted
- Meets “Objectively Reasonable Criteria”
- Saves Cost and Time of Additional Mattress Testing

# BENEFITS FOR RETAILER: SAVE MONEY, EARN MONEY

- **Reduce Warehouse Cost** – requires one-third less warehouse space to store, allowing extra room for additional product
- **Reduce Delivery Cost** – fit over 100 percent more freight than standard box springs into a delivery truck



16 Out of the Box  
Foundations

16 Standard  
Foundations

# BENEFITS FOR RETAILER: SAVE MONEY, EARN MONEY

- **Increased e-Commerce Sales** – attractive, upholstered foundation and convenient shipping options drive sales
- **Faster Delivery** – with easier carry-in and tool-free assembly, your delivery team can be in and out quicker



# BENEFITS FOR CONSUMER: EASY INSTALLATION, EXTREME COMFORT

- UPS-shippable coast-to-coast
- Easy to move around tight corners, under low ceilings, up and down staircases, and from home to home
- Stress-free, tool-free assembly



# **BENEFITS FOR CONSUMER: EASY INSTALLATION, EXTREME COMFORT**

- Steel construction increases durability and longevity of Out of the Box
- Optional legs and headboard and footboard brackets remove the need for a frame
- Out of the Box offers the support of a standard frame and traditional foundation



# LEGGETT & PLATT<sup>®</sup> QUALITY

- Innovation from Leggett & Platt, the Industry Leader Since 1883
- Produced with Upcycled Steel Created and Controlled in Our Own Wire Mills
- Made in the U.S.A.

*Leggett & Platt*<sup>®</sup>  
INCORPORATED

**OUT**BOX<sup>™</sup>  
OF THE  
FOUNDATION