

WHY LEGGETT & PLATT INNERSPRINGS?



Why Innersprings?

1. Because innersprings are made with **Active Support Technology® (AST)** instead of the passive support of visco foam. Nobody enjoys waking up and having to crawl out of a visco foam body impression. That's no "comfort layer"! AST allows for a sleep support system that responds dynamically and reacts intelligently to the individual contours of a sleeper's body.
2. Innersprings **sleep 28% cooler** than visco foam.* When you consider that it has been clinically proven that sleeping cooler actually improves quality of sleep, that is a very important fact!
3. Innersprings don't break down like other materials. After 50,000 rollator cycles, visco loses 16.3% of its firmness, latex 19.4%, and poly foam an incredible 43.7%. Compare that to one type of Leggett & Platt innerspring system, Softech, which breaks down just 5.4%. It is commonly accepted around the industry that sleepers can actually feel a 5-7% change in firmness, so if you don't want beds coming back, you should celebrate what innersprings can do for you. We don't need to remind you, but we will: returns cost you money as well as customer loyalty.

*Research conducted by Kansas State University and the Institute of Environmental Research.

Why Leggett & Platt Innersprings?

1. Because we control the entire chain of our quality process, starting with scrap steel – which is something NOBODY ELSE can say. Don't you think that consistent high quality matters to your customer? At Leggett & Platt, we melt the scrap down and turn it into rod, draw it into wire, which we then form into a coil, leading to the creation of an entire innerspring unit. Leggett & Platt is able to ensure that the best product gets delivered every single time.
2. We hold more patents and spend more money on research and development than any other company in the bedding industry. The results are new, relevant products that help the consumer stay comfortable in bed. Just look at the success of VertiCoil Edge. We invented a new, more efficient innerspring and it took over the bedding industry, becoming the best-selling innerspring system and beating out the industry standard that had been in place for over 100 years. Or consider the fact that we have a nearly unlimited number of ways to create a Comfort Core product, which is the leading-edge of today's fast-growing segment of fabric-encased innersprings. We are hands-down the market leader in this technology.
3. Our products are **American-made**. As the rest of world waits to see if America will be supplanted as the world's great economy, that is starting to mean a lot to U.S. consumers. A large number – 60%, in fact – say it influences their buying decision.

To learn more about Leggett & Platt's longtime market leadership and current innovations, go to BeddingComponents.com.

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An industry leader bringing you a new industry standard.

Leggett & Platt is a diversified manufacturer (and member of the S&P 500) that conceives, designs, and produces a broad variety of engineering components and products for the bedding industry and other market sectors worldwide.

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